

# Fundraising Guidelines for Momentum Christian Church

# Overview

Fundraisers are permissible, with adherence to the following guidelines:

## **Promotion at Momentum**

Promotion for fundraisers needs to be done <u>outside</u> of the church. Solicitation, advertising, and announcements are not permitted on the church property. This includes flyers, posters, bulletin, display tables, or verbal announcements.

## **Promotion outside of Momentum**

You are welcome to advertise your fundraising event <u>outside</u> of Momentum. Ideas include radio, Facebook, community/neighborhood flyers, newspaper, bulletin boards, emails (gathered by your group, not from Momentums database), personal contacts, and website.

#### **Fundraiser location**

Fundraiser events are generally not permitted during Momentum's Sunday morning worship gathering. Please plan your fundraising event to be held somewhere else.

# Limitation on the type of fundraiser

Direct solicitation of public donations is prohibited. That means that we cannot stand at street corners or other public places asking for donations. Fundraisers (other than Sponsorship Letters), should be focused on providing a service or product.

## Limitations on the number of fundraisers

There is not a set limit on how many fundraisers you can do. Be wise about this, though. It is often better to plan fewer large fundraising events, than to plan many small ones.

# Staff participation

Our staff are connected to many people, and resultantly, many mission efforts. Staff are welcome to attend and participate in a fundraiser at their will, but please don't have any expectation of involvement. The requests can be overwhelming with the number of projects we support and short-term teams we are sending. The same can be said for Momentum members.

## **Sponsorship Letters**

We believe that sending sponsorship request letters to family, friends, co-workers, and neighbors when going on a short-term mission trip can generate more financial support than any other fundraising project or event, especially for an individual's first or second mission trip. We strongly encourage teams to pursue this method of fundraising. Thank You letters and post-trip communication to donors is critical. Sample sponsorship letters are available to assist you.